

# WEBINAR

## COLLABORATION FOR FOREST POSITIVE ACTIONS



This PEFC webinar will bring together a panel of experts to share the new expectations on brands, retailers and their suppliers in order to protect forests and their multiple benefits.

You will get insights into the Consumer Goods Forum Forest Positive Coalition roadmap ambition and KPIs. Get practical information about the PEFC chain of custody certification requirements focusing on traceability, and get a better understanding about the audit methods, challenges and opportunities from Soil Association.

**Who should attend:** pulp, packaging & wood sourcing and sustainability professionals of brands and retailers; as well as pulp and packaging supply chain actors.

4 NOVEMBER  
3 PM CET | 9 AM EST



REGISTER



**Stewart Begg**

Essity / Consumer Goods Forum  
Forest Positive Coalition



**Marta Martinez Pardo**

PEFC International



**Rob Shaw**

Soil Association